



**feed**  
appeal

nourishing  
communities

2021 Feed Appeal

Applicant Information Pack



**feed  
appeal**

## 2021 Grant KEY DATES

Feed Appeal Grants are focussed on building capacity, capability and longevity of local food relief charities empowering them to feed more people doing it tough in the community.

### **2021 Grant Timeline**

#### **MARCH 15<sup>th</sup> – Grant Applications OPEN**

[www.feedappeal.org.au/grants](http://www.feedappeal.org.au/grants)

#### **TUES MARCH 16<sup>TH</sup> & FRI MARCH 19<sup>TH</sup> – Live Webinar with the Feed Appeal Team Q&A session**

The Feed Appeal team will host 2 sessions talking through the grant application process, top tips for writing an impressive grant application and answer any questions.

Register here for one of the sessions:

[Tuesday 16<sup>th</sup> @ 2pm \(AEST\)](#)

[Friday 19<sup>th</sup> @ 10am \(AEST\)](#)

#### **SUNDAY MAY 16<sup>th</sup> – Grant Applications CLOSE**

Please note there will be no extensions or exceptions made. You must have submitted your completed application by 5pm (AEST) on Sunday, 16<sup>th</sup> May

You will receive a confirmation email from SmartyGrants that your application has been submitted. If you do not receive a confirmation email, then your application has not been received by us. [Click Here](#) to see sample of confirmation email

#### **TUESDAY AUGUST 31<sup>st</sup> – Grant Outcome Notifications**

All applicants will be notified of the outcome of their application by Tuesday 31<sup>st</sup> August 2021.

#### **SEPTEMBER 2021 – Grant Agreements Issued**

All successful applicants will be issued a Grant Agreement in the first week of September with funds released upon completion.

Media coverage of the 2021 Grants will commence mid-late September .



# Instructions for 2021 Grant Applicants

- Please read through this information pack in full prior to commencing an application
- Ensure your organisation is eligible for a Feed Appeal grant
- Sign up for one of the Live Webinars on Tuesday 16<sup>th</sup> or Friday 19<sup>th</sup> March
- Feed Appeal has established a 2021 Grants Facebook group to help answer commonly asked questions and provide additional support through the application process. We encourage all applicants to join the group.
- Join the Feed Appeal 2021 Grants Facebook group [www.facebook.com/groups/339017690756939/](https://www.facebook.com/groups/339017690756939/)
- If you have questions regarding eligibility, or require clarification please contact the Feed Appeal team on 1300 421 041 or [info@feedappeal.org.au](mailto:info@feedappeal.org.au)
- Key documents you require for your application:
  - Copy of your DGR1 certification
  - Copy of the P&L for your food program
  - Financial Statement or Audited Financial Accounts
  - Formal quotes for items requested
  - Case studies, testimonials, images and video that demonstrate the impact of your food program.

## Please NOTE

We encourage you to prioritise completing your application and to get quotes and other essential documentation together as soon as possible.

DO NOT leave this until the final week as there will be no extensions or exceptions. Grants will close on Sunday May 16<sup>th</sup> 2021 at 5pm (AEST).



## Grassroots Grants Guidelines

Feed Appeal grants are focused on helping build capacity and capability of food relief organisations to make a difference in their local communities.

Funding must improve the lives of people experiencing hunger and/or food insecurity in the local community.

We partner with community food relief organisations who attract little funding from government and aren't big enough to generate significant fundraising income of their own.

We invest in projects that will improve the food relief charity's capacity to deliver its programs or commence new programs to meet the demand in the local community.

|                         | ELIGIBILITY CRITERIA  | ELIGIBLE ITEMS  | INELIGIBLE ITEMS   | QUOTES                     |
|-------------------------|---|---|--|----------------------------|
| <b>GRASSROOTS</b>       | <p>Be located in the state you are applying for funding</p> <p>Funding request must be between \$5,000 - \$25,000</p> <p>Grant amount must be <b>exclusive</b> of GST, delivery and installation costs</p> <p>Provide 12 months' worth of audited financials (if income is less than \$1 million then a financial statement must be provided)</p> <p>Receive less than 40% of your income for your food program from state, federal or local government funding (not applicable if total income is less than \$1 million)</p> <p>Have DGR1 status</p> | <p>Minor capital works such as food storage</p> <p>Equipment such as fridges, freezers, stoves, ovens, and commercial grade kitchen equipment.</p> <p>Capacity building such as training (food handling, forklift training etc)</p> | <p>Major capital works</p> <p>GST, delivery and installation costs</p> <p>Funding for petrol or fuel costs</p> <p>Funding deficits</p> <p>Operating costs</p> <p>Organisations that have been operating for less than 12 months</p> <p>Organisations that receive more than 40% of annual funding for a food program from government (unless they have an income less than \$1 million per annum)</p> <p>Auspice applications</p> <p>Sponsorship or funding towards a marketing appeal/event or fundraising activities</p> | <p>1 required per item</p> |
| <b>RURAL GRASSROOTS</b> | <p>As above but be located in a rural area of the state you are applying for funding in.</p>  | <p>As above</p>   | <p>As above</p>  | <p>As above</p>            |

To find out which grants you are eligible to apply for please [CLICK HERE](#) and search for your postcode.



## Major Projects Grants Guidelines

Feed Appeal grants are focused on helping build capacity and capability of food relief organisations to make a difference in their local communities.

Funding must improve the lives of people experiencing hunger and/or food insecurity in the local community. We partner with community food relief organisations who attract little funding from government and aren't big enough to generate significant fundraising income of their own. We invest in projects that will improve the food relief charity's capacity to deliver its programs or commence new programs to meet the demand in the local community.

|                             | ELIGIBILITY CRITERIA  | ELIGIBLE ITEMS  | INELIGIBLE ITEMS  | QUOTES & Mandatory Documents  |
|-----------------------------|---|---|---|---|
| <b>MAJOR PROJECTS</b>       | <p>Be located in the state you are applying for funding</p> <p>Funding request must be between \$25,000 - \$50,000</p> <p>Gant amount must be <b>exclusive</b> of GST, delivery and installation costs</p> <p>If applying for part funding for food transportation such as vans or trailers, other funding sources must be in place and confirmed</p> <p>Provide 12 months' worth of audited financials (if income less than \$1 million then a financial statement must be provided)</p> <p>Receive less than 40% of your income for your food program from recurrent state, federal or local government funding (not applicable if total income is less than \$1 million)</p> <p>Have DGR1 status</p> | <p>Major capital works</p> <p>Infrastructure – such as walk- in coolrooms or freezers</p> <p>Logistics equipment – forklifts, scissor lifts etc</p> <p>Transportation – refrigerated vans, trucks or trailers</p> | <p>Access to food staples</p> <p>GST, delivery and installation costs</p> <p>Funding for petrol or fuel costs</p> <p>Funding deficits</p> <p>Operating costs</p> <p>Organisations that have been operating for less than 12 months</p> <p>Organisations that receive more than 40% of annual funding for their food program from government (unless they have an income less than \$1 million per annum)</p> <p>Auspice applications</p> <p>Sponsorship or funding towards a marketing appeal/event or fundraising activities</p> | <p>3 required per item. Maximum of 6 per application</p> <p>Case Studies</p> <p>Testimonials</p> <p>Images and/or Video of food program</p> |
| <b>RURAL MAJOR PROJECTS</b> | <p>As above but be located in a rural area of the state you are applying for funding in .</p>   | <p>As above</p>   | <p>As above</p>   | <p>As above</p>   |

To find out which grants your are eligible to apply for please [CLICK HERE](#) and search for your postcode.



## FOOD STAPLES (PFD) Grants Guidelines

Feed Appeal grants are focused on helping build capacity and capability of food relief organisations to make a difference in their local communities.

Funding must improve the lives of people experiencing hunger and/or food insecurity in the local community. We partner with community food relief organisations who attract little funding from government and aren't big enough to generate significant fundraising income of their own. We invest in projects that will improve the food relief charity's capacity to deliver its programs or commence new programs to meet the demand in the local community.

|            | ELIGIBILITY CRITERIA  | ELIGIBLE ITEMS   | INELIGIBLE ITEMS  | QUOTES & Mandatory Documents   |
|------------|---|--|---|--|
| <b>PFD</b> | <p>Be located in the state you are applying for funding</p> <p>Cannot have submitted a Grassroots, Major Projects or Rural grants application in the current 2021 round</p> <p>Provide 12 months' worth of audited financials (if income less than \$1 million then a financial statement must be provided)</p> <p>Receive less than 40% of your income for your food program from recurrent state, federal or local government funding (not applicable if total income is less than \$1 million)</p> <p>Have DGR1 status</p> | <p>Funding for food staples is for \$5,000 or \$10,000</p> <p>Food staples are items that will provide nutrition. (Please review the current Feed Appeal Pantry list <a href="#">&lt;here&gt;</a>)</p> | <p>Any kitchen or other equipment</p> <p>Funding for petrol or fuel costs</p> <p>Funding deficits</p> <p>Operating costs</p> <p>Organisations that have been operating for less than 12 months</p> <p>Organisations that receive more than 40% of annual funding for their food program from government (unless they have an income less than \$1 million per annum)</p> <p>Auspice applications</p> <p>Sponsorship or funding towards a marketing appeal/event or fundraising activities</p> | <p>Case Studies</p> <p>Testimonials</p> <p>Images and/or Video of food program</p> |

To find out which grants your are eligible to apply for please [CLICK HERE](#) and search for your postcode.

# Top Tips for writing a compelling Application



## What are the top things we look for when assessing a grant application?

- Clear, succinct and to the point answers
- Clarity of the need and disadvantage in the community and how the grant will combat this
- Clarity on the number of people who will be impacted by the grant
- Clear understanding of what your organisation does to alleviate hunger in your community
- Clear understanding of what you need and WHY
- Financial stability

## What concerns us, when assessing a grant application?

- Lack of financial stability and/or lack of operational efficiency and competence
- Maximum grant funding requested with minimal impact and outcome in return
- Half-hearted or lazy application whereby the question has not been answered
- Repetition of information in different sections of the application
- Irrelevant Information
- Not being thorough and ensuring all questions and uploads are completed
- Generic and generalised information
- Applications that have added padding to make up the total grant amount rather than asking for just what is required

## One thing that could help put your application into the merit for funding category:

You know all about your organisation. We know nothing, other than what is written in the application. Make sure you clearly explain your food relief program and how a Feed Appeal grant would impact not just your organisation but the community you serve.

Be thorough with your application. Make sure you answer all the questions and provide all information requested in a clear and concise form.

## DO

- ✓ Describe in simple, plain English what you do and the impact you have
- ✓ Be succinct
- ✓ Tell evocative stories that bring your work and impact to life
- ✓ Answer the questions being asked
- ✓ Read your application from the perspective that you know nothing about the organisation. What picture does it paint?

## DON'T

- ✗ Waffle
- ✗ Use management speak or jargon
- ✗ Use poor presentation, typos or bad grammar. They have a negative first impression
- ✗ Cut and paste generic or irrelevant information



# What we consider when assessing applications

## Our most important considerations when assessing a Major Projects Grant:

- Does the application demonstrate competence and the ability to manage the project and/or items being requested? *(i.e. If application is for a vehicle, can the organisation demonstrate the ability to pay for ongoing registration, maintenance, fuel, drivers, insurance etc).*
- Is the organisation financially stable?
- Does the application demonstrate and articulate the real difference a Major Projects Grant will make? *(The more funding you ask for the more impact we expect, as this demonstrates a strong social return on investment).*
- Has the organisation done the groundwork of sourcing quotes and exploring the best options?
- Will the request make a long-term difference and ensure the longevity and sustainability of the organisation?
- Does the size of the organisation, number of people serviced and community need merit the funding requested?
- Does the application communicate a strong understanding of the community's needs?

## Our most important considerations when assessing a Grassroots Grants:

- Is the organisation financially stable?
- Is the funding request in line with the size of the organisation and impact/outcomes it will achieve?
- Will the requested funding help build capacity, capability and/or improve operational efficiency of the organisation and address the needs of the local community?
- Will the request make an ongoing difference?
- Will the grant help the organisation do more, improve or expand the service and reach and/or improve efficiency of the organisation's operations?
- Does the organisation demonstrate a willingness to collaborate and is it accessing services already available in the area before asking for a grant? Collaborate, not duplicate.
- Has the organisation been thoughtful in its funding request or is it more of a shopping list to get to the maximum grant amount?





# Completing the Application Forms What the different sections require

## Section 1 – Eligibility Criteria

In this section, you are asked a series of questions to confirm you are eligible for a Feed Appeal grant and to ensure you are applying for the correct grant for your organisation's needs.

## Section 2 – Organisation Details

In this section, applicants confirm their DGR1 status and provide an overview of their food relief program. This section paints a broad picture of the size and scope of the organisation.

Organisations have the ability to upload case studies, testimonials and videos to tell the story of their food program and demonstrate the impact they are having in the community.

## Section 3 – Describe your food relief program

This section provides more granular detail about the organisation's food relief program, including the types of programs they offer, how many people their program reaches and if they offer any specific community outreach programs.

There is a specific section around the ongoing impact of the pandemic on the organisation and the community you serve.

## Section 4 – Financial Details

This section provides details of your financials, funding strategy and government funding (if applicable). This section helps demonstrate financial stability of your organisation and the capacity of your organisation to manage and deliver on the project you are applying to have funded.

## Section 5 – Project Outline

This section is the opportunity for the organisation to specify its funding request and explain the impact and return on investment.

In this section, organisations should be painting the picture of their community and explaining the need and why it exists. It demonstrates any collaborations and provides details on if you are accessing available food and resources to help with your food program. It also highlights potential challenges which may be hindering the organisation's capacity to do more.

There is also the opportunity to explain the legacy and longevity of the funding for your organisation and community.

Detailed budget for your project is covered in this section.

## Section 6 – Funding Agreement

This is the conclusion of your application. It sets out the terms and conditions as well as requirements and responsibilities should your application be successful.

### NOTE

*In the coming pages we will go into detailed FAQs regarding each section. We strongly suggest you refer to these pages when you are completing the application. This should help clarify any uncertainty and answer any questions.*



# Completing the Application Form Section 2

## Section 2 – Organisational Details

### What is meant by DGR1?

#### Deductible Gift Recipient and Tax Concession Charity

To be eligible to apply for a Feed Appeal Grant, an organisation must be endorsed as a Deductible Gift Recipient (DGR) as covered by Item 1 of the table in section 30-15 of the Income Tax Assessment Act 1997, and as a Tax Concession Charity (TCC).

You can check your status here:

<http://www.abr.business.gov.au/SearchIndex.aspx>

You must upload documents confirming your DGR status and your Tax Concession Charity status. [<Click Here to see a sample of DGR1 certification>](#)

### Applicant Admin Contact Information

Please consider carefully who this should be as all correspondence relating to this application, its outcome and future follow-up will be sent to the person you nominate here.

If this person leaves your organisation, it is your responsibility to know the SmartyGrants login details and to ensure your account is updated so future correspondence is received and acted upon.

### What is the grant amount you are requesting

Please indicate the full amount you are seeking **excluding** GST, delivery and installation charges. You can include cents.

### How do I demonstrate that what I am applying for relates to food relief?

We understand your organisation's services might be broad and diverse offering more than just a food relief program. Feed Appeal grants are specifically for food relief programs therefore all information you provide should relate solely to your food program and demonstrate how you are having a positive impact on food insecurity in your community and feeding people in need.

### Why do I have to upload testimonials, case studies, images and video?

As the old saying goes, a picture is worth a thousand words. Our grant review committees are dedicated volunteers who are independent. They can only make their assessments based on how succinct, clear, concise and how articulate your application is. They may not know your program, area or community, therefore one way they can get a real sense of the impact you have is through testimonials, images, videos and case studies.

Feed Appeal will also use these to tell stories of the need in the community and the impact of the grants to help us raise more funds each year.



# Completing the Application Forms Section 3

## Section 3 – Describe your food relief program

### What is the biggest challenge your food program is facing at present?

Please detail any gaps in your programs or change in the needs of the community you serve. Detail how funding your program will help reduce or close this gap and the impact this will have on the local community.

### Covid-19

Please provide details of the continued impact of Covid-19 on your organisation's food program (if applicable).

Please do not provide information about what happened in 2020. We are interested in the current state of affairs in 2021.

- Have you had to continue to operate a modified program?
- Is there an increase or decrease in the need?
- Have you experienced any changes in your supply chain?
- Have you had to start any new programs?
- Are you servicing a different clientele due to Covid19?



# Completing the Application Forms

## Section 4

### Section 4 – Organisational Financial Details

#### What is the difference between overall organisation income and income for a food program?

If your organisation solely provides a food program then these figures are the same and must match the financial details you upload.

If your organisation offers a broader range of services or has multiple programs then the overall income of your organisation will be different to that of your food program. Your audited financials should match the amount you have indicated as your overall organisation income and your P&L or financial statement should match the amount you have indicated for your food program.

#### What is meant by special food relief state/federal government funding?

Due to the impact of Covid-19 in 2020, some federal government funding was made available for emergency food relief grants and some local and state funding grants were made available for infrastructure. If you applied for any of this funding please provide details in this section and tell us about the outcome of your applications.

#### Why are there 2 budget tables?

The first budget table (4.3) relates to your food program ONLY. You only need to complete the second table (4.5) if your organisation offers a broader range of services and your overall organisation income is different to the income of your food program alone.

#### Do I have to provide audited accounts?

Audited accounts are mandatory if your organisation has an annual turnover of more than \$1 million. If your organisation's annual turnover is less than \$1 million, a financial statement specific to your food program will suffice.

#### How important are my financials to the success of my application?

The Feed Appeal's Governance committee and review panels are very strict in reviewing financial statements. We want to ensure that a Feed Appeal grant will support and add value to your program and community and not burden or cause any financial stress. Your financial statement needs to demonstrate that your organisation is stable, well managed and sustainable.

*For example, if you are applying for a vehicle, your financials should indicate you have the ability to cover insurance, fuel and maintain the vehicle as well as pay for a driver.*



# Completing the Application Forms

## Section 5

### Section 5 – Project Outline

#### Tell us about the project you are requesting funding for.

When telling us about your project we are looking for 4 key things:

- Does it serve the need in the community?
- If it is a new program, have you demonstrated that the gap exists in the community?
- Is there a strong return on investment?
- What is the direct impact to your community?

*For example, asking for a \$50,000 vehicle if your program only operates 2 days a week and serves a limited number of people would not be considered a strong return on investment.*

#### How will the grant build capacity and capability of your food program?

Please provide a clear outline of your organisation's food relief program, including information on the people you support, current impact, gaps in your service and what the organisation seeks to achieve. If your organisation has multiple services and outreach programs, please only provide information about your food related programs as part of this application.

Tell us about the difference a grant would make.

Would the grant enable you to provide **more food** to the people you currently support?

Would the grant enable you to expand your food program to meet an identified gap?

Would the grant improve the efficiency of your food program?

Would the grant improve the sustainability and longevity of your food program?

Demonstrate the impact of the grant funding for the people your organisation assists. Please include details on how your food relief support and services will improve as a result of funding, and the overall benefit. Please provide as much detail as possible for this question.

#### Why is there a section about FareShare meals?

FareShare runs Australia's largest charity kitchens and is a founding partner of the Feed Appeal. FareShare rescues food and produces healthy, nutritious meals which it provides free to food relief charities to support vulnerable Australians experiencing food insecurity.

FareShare is continuing to grow its production and reach. This section is to make you aware of FareShare meals and gather data to help support FareShare's strategic growth plans so it can assist and help where there is need.

[<Click here to find out more about FareShare meals>](#)

#### Funding Request Table (5.6)

Please complete one line per item. Remember Feed Appeal does not fund GST, installation or delivery costs.

#### Why do you ask me to prioritise the items?

This is so we understand what items will make the most difference to your food program and help you achieve the greatest impact.

Not all applications that are merited are fully funded. If your application is part funded we use this prioritisation to make our decision about what items to fund.



# Completing the Application Forms

## Section 5 cont.

### Section 5 – Project Outline

#### Are quotes mandatory?

Quotes are mandatory and must be a formal quote from a supplier. Grassroots grants require 1 quote per item and Major Projects require 3 quotes per item.

Feed Appeal will not accept:

- Screenshots of catalogues
- Screenshots of items from a website

Feed Appeal requires all quotes for equipment to be of commercial grade. We do not award grants for domestic equipment as the warranty is voided if used in a commercial capacity.

Feed Appeal has partnered with **ClemTech Australia** to offer guidance, support and quotes for commercial grade kitchen equipment including cool rooms and free-standing refrigeration. They offer special not-for-profit pricing. We recommend getting in touch with them for at least one of your quotes.

[Click here for the 2021 catalogue](#) Please note if what you require is not in the catalogue get in touch with Lisa to discuss your needs.

#### Why doesn't Feed Appeal cover GST, installation and delivery?

Feed Appeal grants are GST free. As a not-for-profit organisation you are able to claim the GST back so Feed Appeal does not cover that as part of the funding.

The funding is for the capacity building item. If your organisation is not in a position to fund the installation and delivery charges it would raise a question about financial stability and whether funding your application would place additional strain on your organisation.

#### What does the project income table relate to?

This table should only be completed if the total cost of your project is greater than the Feed Appeal funding grant you are requesting.

Feed Appeal only part funds projects if you can demonstrate you have secured funding for the rest of the project.

For example, if you require a refrigerated vehicle and the quote you prefer is for \$65,000 and the maximum Major Projects funding is \$50,000, then in this table you would indicate: how you will fund the remaining \$15,000. It could be through another grant, a philanthropic donation or self funded through cash.

You must detail this in the table and then upload proof of secured funding. This could be:

- A copy of a successful alternate grant
- A confirmation note from a funder
- A confirmation note from your accounts department or CEO if self funding. Please note your ability to self fund should be supported by the P&L you provide.



# Other commonly asked questions

## Most commonly asked Questions & Answers

### How and when do I apply?

Applications for the 2021 Feed Appeal grants open on Monday 15<sup>th</sup> March and close on Sunday 16<sup>th</sup> May 2021 at 5pm (AEST).

Go to the grants page on our website [www.feedappeal.org.au/grants](http://www.feedappeal.org.au/grants) and click on the grant you would like to apply for. You will be taken to our online platform SmartyGrants.

### What can I apply for?

There are five grants programs:

**Major Projects Grants Program** \$25,000-\$50 000 for major infrastructure, logistics and major capital works

**Grassroots Grants Program** of \$5,000- \$25 000 for minor infrastructure and kitchen equipment

**Rural Major Projects Grants Program** of 25,000-\$50 000 for major infrastructure, logistics and major capital works

**Rural Grassroots Grants Program** of \$5,000- \$25 000 for minor infrastructure and kitchen equipment

**Food Staples (PFD) Grants Program** - \$5,000 & \$10,000 grants for access to pantry staples through PFD foods. There are a maximum of 15 PFD grants available each year.

### What can't I apply for?

Exclusions include:

- GST, delivery and installation costs
- Funding to purchase petrol and/or food vouchers
- Operating costs
- Fuel costs
- Funding deficits
- Staffing costs
- Funding for food sourced from suppliers other than PFD Foods

### What is meant by major infrastructure?

Funding in this category relates to:

- Major Infrastructure and Logistics
- Walk-in coolrooms and freezers
- Food transport vehicles
- Forklifts
- Kitchen fit outs

### What is meant by minor infrastructure?

Funding in this category relates to:

- Storage equipment such as shelving, cupboards and storage containers, refrigerators, freezers
- Kitchen equipment such as, stoves, ovens, rangehoods, trolleys, food processors, microwaves, cooking pots and utensils
- Minor capital works for food storage
- Capacity building such as training

### How does the PFD food staples grant work?

Charities can apply to receive a \$5,000 or \$10,000 grant in the form of credit at PFD Foods, Australia's largest food service provider.

Charities are provided with very competitive prices and access to special promotions thanks to PFD Food's support of the Feed Appeal. PFD Foods will provide a complete delivery service and there is no minimum delivery order. The orders will generally be delivered the next day.

A pantry list of staple items that are healthy and nutritious has been created by Feed Appeal. This list has a wide range of foods (meat, cheese and dairy, rice, pasta, couscous, canned goods, dried grains and legumes, frozen vegetables, breakfast cereals etc.) as well as a wide variety of Halal and Kosher foods.

Charities will be able to place orders for food staples via an easy to use online ordering system and will be able to track expenditure and the balance of their account. Charities will be free to spread their orders between October 2021 and 30 August 2022 or spend their allocated amount sooner.

### When will I know if my application has been successful?

Applicants will be notified of the outcome of their application by 30th August 2021.



## What makes an application INELIGIBLE for funding?

- Applicant does not have DGR1 status
- Application is auspice
- Organisation has operated for less than 12 months
- Organisation receives more than 40% of funding from the government for their food relief program
- The funding request exceeds the amount for the category (i.e. \$25,000 grassroots and \$50,000 major projects)
- Applicant is in a rural location and has not applied in the rural grant category
- Applicant is in a metro location and has applied for a rural grant
- Applicant has applied for more than one grant (i.e. a grassroots and/or PFD or a major project)
- Applicant has not uploaded required quotes and other documents including financials
- The funding request includes GST, delivery and or installation costs





## Terms & Conditions for successful applicants

Please be aware that the following terms and conditions will apply to all successful grantees:

- This funding is not recurrent and must be used between September 2021 and 30<sup>th</sup> August 2022.
- Funds are dispersed once the grant agreement has been signed and required collateral has been uploaded as per successful applicant notification.
- Successful applicants are required to complete an interim 6-month report (notification will be sent in March 2022) and final acquittal report in September 2022. (Acquittals are not required for PFD grants.)
- Any unspent funds are required to be returned to the Feed Appeal.
- You must advise us of any significant delay or change of circumstances for your project or organisation. Any requested variations need to be submitted in writing for prior approval by the Feed Appeal.
- Acquit prior year's funds if applicable before next year's funding is released.
- Participation in a Grants announcement event in your state. Grant announcement event dates, time and location to be advised mid-September (Media are likely to be present for this event).
- Acknowledgement of and use of the Feed Appeal logo.
- Agree to participate in any publicity the Appeal arranges.
- Media and marketing through the Appeal's media and corporate partner, e.g. participate in interviews about the impact of the grants, submissions of media collateral, live marketing material and case studies (where appropriate).

# Contact Details

Please contact us if you need any assistance

Phone : 1300 421 041

Email: [info@feedappeal.org.au](mailto:info@feedappeal.org.au)

2021 grants Facebook group :

[www.facebook.com/groups/339017690756939/](https://www.facebook.com/groups/339017690756939/)



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